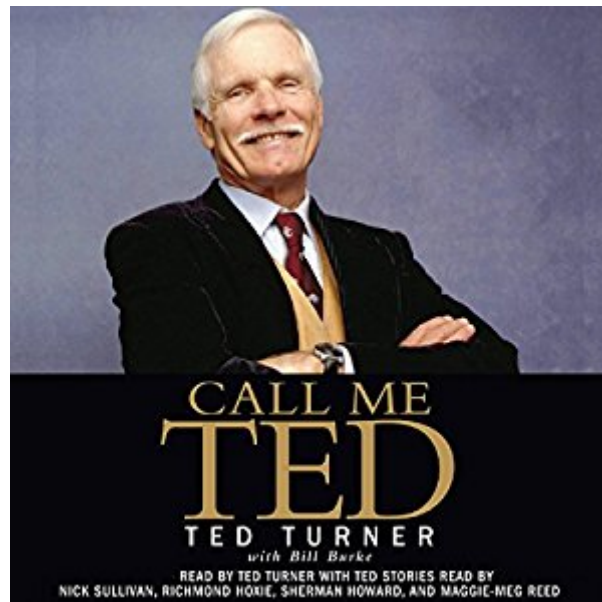


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# Call Me Ted



## Synopsis

An innovative entrepreneur, outspoken nonconformist, and groundbreaking philanthropist, Ted Turner is truly a living legend, and now, for the first time, he reveals his personal story. From his difficult childhood to the successful launch of his media empire to the catastrophic AOL/Time Warner deal, Turner spares no details or feelings and takes the reader along on a wild and sometimes bumpy ride. You'll also hear Ted's personal take on how we can save the world...share his experiences in the dugout on the day when he appointed himself as manager of the Atlanta Braves...learn how he almost lost his life in the 1979 Fastnet sailing race (but came out the winner)...and discover surprising details about his dealings with Fidel Castro, Mikhail Gorbachev, Jimmy Carter, Bill Gates, Jack Welch, Warren Buffett, and many more of the most influential people of the past half century. Ted also doesn't shrink from the darker and more intimate details of his life. With his usual frankness, he discusses a childhood of loneliness (he was left at a boarding school by his parents at the tender age of four), and the emotional impact of devastating losses (Ted's beloved sister died at 17 and his hard-charging father committed suicide when Ted was still in his early 20's). Turner is also forthcoming about his marriages, including the one to Oscar-winning actress, Jane Fonda. Along the way, Ted's friends, colleagues, and family are equally revealing in their unique "Ted Stories" which are peppered throughout the book. Jane Fonda, especially, provides intriguing insights into Ted's inner drive and character. In *Call Me Ted*, you'll hear Ted Turner's distinctive voice on every page. Always forthright, he tells you what makes him tick and what ticks him off, and delivers an honest account of what he's all about. Inspiring and entertaining, *Call Me Ted* sheds new light on one of the greatest visionaries of our time.

## Book Information

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## Customer Reviews

Fast-paced, action-packed and with nary a dull moment, the autobiography of legendary Ted Turner is as sharp as a tack and brimming with energy as the author himself. Sprinkled with short snippets of others who have known Ted, make for a well-rounded account of the candid, humble, honest, interesting, inspirational, unconventional, playful, spontaneous, multi-faceted, personable and totally transparent person he is. As one of the quickest and most brilliant minds of our times, not finishing college did not impede Ted from becoming a billionaire or making major contributions to the world. In his life's story, the reader gets to see a portion of the different approaches he took and the creatively ingenious solutions to roadblocks or bumps encountered. Some of the highlights covered are: In spite of nay-sayers, Ted launched CNN, the only 24/7 news network at the time after branching out from his early billboard business to his own television station which contained only positive programming. As a master sailor, Ted won the America's Cup as well as coming in 1st place in the European's Fastnet races and was named Yachtsman of the Year on four occasions before retiring from the competition of the sport. He bought NBA's Atlanta Hawks and the Atlanta Braves, being the first person ever to win both an American Cup and the World Series trophy. When the Soviet Union and America boycotted the Olympic Games, Ted put together the Goodwill Games, losing \$100 million but considering the cost well worth the resulting movement toward peace in such a major way.

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